

MORE FOR YOUR MONEY

AT YOUR FRIENDLY



FOLKS! IT'S A FACT!
YOUR HARD EARNED \$\$\$
BUYS MORE GOOD FOOD
AT YOUR FRIENDLY



OUR PLEDGE TO YOU IN '54
FOLKS! WE DEEPLY APPRECIATE
YOUR PATRONAGE AND WE CONSTANTLY STRIVE TO MERIT IT.
WE ARE PROUD OF OUR RECORD OF BRINGING YOU FINE FOOD
AT LOWER PRICES BUT NEVERTHELESS WE ARE EVER ON THE ALERT
TO IMPROVE OUR SERVICE TO YOU IN EVERY WAY. FOR '54 WE
PLEDGE:

- ... **BETTER SERVICE**
 FRIENDLY, EFFICIENT, HELPFUL SERVICE AT ALL TIMES WITHOUT DELAYS AT THE CHECK STANDS.
- ... **FINER QUALITY**
 THE VERY FINEST TOP GRADES OF WONDERFUL FRESH MEATS and PRODUCE and FAMOUS NATIONALLY ADVERTISED GROCERIES.
- ... **GREATER VARIETY**
 COMPLETE LINES OF ALL TYPES OF FOODS INCLUDING THE NEWER and EVER MORE POPULAR FROZEN FOODS and DIETETIC FOODS.
- ... **LOWER PRICES**
 REAL MONEY-SAVING SPECIALS IN ALL DEPARTMENTS EVERY DAY OF THE WEEK PLUS THE LOWEST EVERYDAY SHELF PRICES ANYWHERE.

SUPER FOOD BARGAINS

AT YOUR FRIENDLY

4 BIG DAYS . . . THURS., FRI., SAT. and SUN. . . . JAN. 7, 8, 9 and 10

TIP TOP FROZEN ORANGE JUICE
 6-OZ. CANS
2 for 25¢

LARGE GRADE A FRESH EGGS
 STRICTLY
 EVERY EGG GUARANTEED
 DOZEN IN CARTON
57¢

RICH CROP GOLDEN WHOLE KERNEL CORN
 NO. 303 CANS
2 for 25¢

MAR-V-LUS PURE GRAPE JELLY LARGE 20-OZ. JAR **23¢**
HUNT'S FANCY CALIFORNIA TOMATO CATSUP 2 LARGE 14-OZ. BOTTLES **25¢**
ROGER'S BITS O' HONEY SUGAR PEAS 2 NO. 303 CANS **25¢**



FEATURED AT ALL CLARK MARKETS
 (2-LB. CAN \$1.84)
POUND CAN 93¢

NEW! WASHES EVERYTHING!
 • DIRTY CLOTHES • DISHES • FINE THINGS

Breeze LARGE SIZE WITH CANNON FACE CLOTH **29¢**
Breeze GIANT SIZE WITH CANNON DISH TOWEL **59¢**

TABLE READY COLORED OLEO
 POUND CARTON **18¢**

Banquet or Le Grande IN HEAVY SYRUP PEARS
 LARGE NO. 2 1/2 CAN **25¢**

PETER PAN . . . SMOOTH AND CREAMY P-NUT BUTTER LARGE 20-OZ. JAR **43¢**
SHORTENING BIG 3-LB. CAN **71¢**
TISSUE 2 300 COUNT PKGS. **29¢**
TOMATOES LARGE NO. 2 1/2 CAN **15¢**

DELICIOUS CHINESE FOODS
 WONG'S CHICKEN CHOP SUY
 PORK CHOP SUY
 CHICKEN CHOP SUY } **39¢**
 EGG FOO YOUNG
 FRIED RICE
 SWEET & SOUR PORK **49¢**

SURF LARGE 29¢ GIANT 59¢
LUX LIQUID DETERGENT 12-OZ. 39¢ 22-OZ. 69¢
RINSO GRANULATED SOAP LARGE 29¢ GIANT 53¢

PRIME FRESH GRADE A FROZEN PEAS
 FULL 12-OZ. PKG. **10¢**

KERMAN-MORILLO COMPLETE JEWELERS
 • Graftshaw at Compton
 • Sepulveda at Marine
 • Jewelry • Watches
 • Clocks • Diamonds
 • Rings • Gifts
 • Small Appliances
WATCH REPAIRING
 Your watch cleaned, oiled and electronically adjusted premises by experts.
FULL YEAR GUARANTEE \$4.95

WIN'S JEWELRY
 IN CLARK VERMONT MARKET
SPECIAL! WATCH BAND FREE!
 WITH ANY WATCH CLEANED & REPAIRED
EXPERT, GUARANTEED WATCH REPAIRS
 Lowest Prices Anywhere

SILVER SKILLET CORNED BEEF HASH FULL POUND CAN **25¢**
SILVER SKILLET SPANISH RICE FULL POUND CAN **15¢**
DEMAND SPANISH STYLE TOMATO SAUCE 3 8-OZ. CANS **17¢**
WORLD-WIDE CUT GREEN BEANS 2 NO. 303 CANS **25¢**

Pure Vegetable Shortening SPRY BIG 3-LB. CAN **87¢**
LUX FLAKES LARGE PACKAGE **29¢**
RINSO DETERGENT LARGE 29¢ GIANT 59¢

TOMATO JUICE GLORIETTA FANCY 46-oz. Can **27¢**
CANE and MAPLE SYRUP HIGHLAND 12-oz. Jar **28¢**
TENDER BIG PEAS GREEN GIANT 303 Can. **20¢**
ASPARAGUS SPEARS GREEN GIANT 18-oz. Can. **44¢**
VIENNA SAUSAGE ARMOUR'S 4-oz. Can. **19¢**
TREET . . . LUNCH MEAT ARMOUR'S 12-oz. Can. **47¢**
SANITARY NAPKINS MODESS Pkg. of 12 **39¢**
WATER SOFTENER RAIN DROPS 24-oz. Pkg. **25¢**
HOUSEHOLD CLEANSER BON AMI Reg. Can. **13¢**
LAUNDRY FLAKES BLU-WHITE-1c SALE Reg. Pkg. **4 28¢**
TOILET SOAP SWEETHEART-1c SALE Reg. Bars **4 for 23¢**
TOILET SOAP SWEETHEART-1c SALE Bath Size **4 for 32¢**

SWAN TOILET SOAP 3 MEDIUM BARS **23¢**
LUX SOAP BATH SIZE **2 for 21¢**
LIFEBUOY REGULAR SIZE **3 for 23¢**

Clark's SUPER MARKETS DELICATESSEN
 FINEST QUALITY, U. S. GOV'T INSPECTED
SMALL STICK Bologna 37¢ lb
RICH CREAMY WHOLE MILK LONGHORN CHEESE 47¢ lb
 FINEST QUALITY, U. S. GOV'T INSPECTED
FRESH LIVER Sausage 33¢ lb

Van de Kamp's Specials Jan. 7, 8, 9
Cinnamon ROLLS 6 for 24¢ (Reg. 6 for 27¢)
Orange Chiffon CAKE Large 89¢. Small 49¢ (Reg. 98¢ ea.) (Reg. 53¢ ea.)
Van de Kamp's BAKERIES